



Ceaseless Creativity for a Sustainable World



# JUDO PROMO

### Promotional Texts & Font size 4.5mm High

- High-quality printout, enhances readability

### Easy-View Display

- Open, large character view

### Wide Open Path for Easy Label Loading

- Clean open path allows easy loading of label rolls

### One-Touch, Easy-Load Ink Roller

- Drop-in and clean ink roller replacement

### Unique Design of Print Band Mechanism

- Ink smudging eliminated

## PROMOTIONAL LABELLING

*With 13 Bold & Clear  
Promotional Texts  
for Retail*

The **JUDO PROMO** Promotional labelling model enhances SATO's leading JUDO and KENDO range of hand labellers.

Especially designed for use in Retail, the JUDO PROMO has the ability to print a top line of alpha-numeric promotional text and a lower line which displays the promotional price in a bold, clear font.

The bold characters provide an instantly eye-catching label making this model ideal for effective promotions.

**Prints Bold characters in either Black or Red with the option to choose between two label types, wavy or rectangular.**

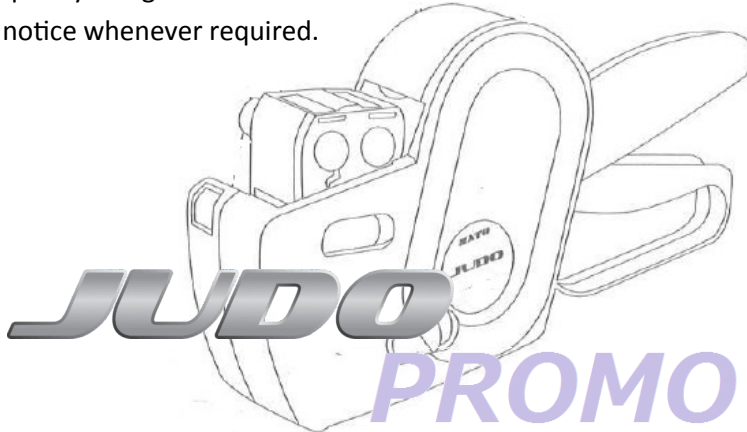
Discount Rate	Reduced	Special Texts
<b>10% OFF</b> <b>£15.23</b> In-store Promotions	<b>Reduced</b> <b>The Shoe Store</b> <b>£75.00</b> Fashion Shop	<b>Clearance</b> <b>£ 9.95</b> Season End Sale
<b>25% OFF</b> <b>Star Bargains</b> <b>£23.50</b> Discount Rate & Price	<b>Discount</b> <b>Jealousy</b> <b>£53.20</b> Seasonal Sale	<b>Special Offer</b> <b>Blue Nursery</b> <b>£12.75</b> Offer of the Day



**Promotional Retail Labelling**

*Fashion, grocery, general merchandise, gifts, garden centre and more.*

The JUDO PROMO Hand Labeller from SATO enables all types of retailers to launch effective promotions quickly using the minimum of staff time and at short notice whenever required.



**13 TEXTS**

**RC20-02**

10% OFF  
25% OFF  
50% OFF  
SALE  
HALF PRICE  
2 for 1  
OUR PRICE  
Special Offer  
Clearance  
Reduced  
Best Buy  
NOW  
DISCOUNT

**PRICE**

**6L20-01**

111111  
222222  
333333  
444444  
555555  
666666  
777777  
888888  
999999  
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**Model WAFBA3030**

**JUDO PROMO**

**Bands Per Head** 13 promotional texts on the top line/6 digits for pricing on the bottom line

**Font Height** H 4.5mm x W 1.5-4.5mm

**Label Size** W 26mm x P 16mm / W 1.02" x P 0.63" (Die cut: W 24mm x P 14mm)

**Label Shape Supported** Rectangular, Wavy, Rectangular Die Cut

**No. of Labels Per Roll** 1,200 labels per roll

**Labeller Size** W 50mm x D 245mm x H123.5mm  
W 1.97" x D 9.65" x H 4.87"

**Labeller Weight** 293g

**Label Types** Plain or pre-printed with logos and information, multi-colours and shapes

**Label Adhesives** Permanent, Freeze, Peel, Wash-Off, Outdoor

**Label Design** SATO UK's In-House Studio Services

Our In-House Studio team can design pre-printed labels which are customised to promote your business. Our Telesales team will be pleased to discuss your requirements.

**SATO UK Telesales Team**

**Tel: 01255 252700**

**E-mail: [internalsales-uk@sato-global.com](mailto:internalsales-uk@sato-global.com)**